Sample message to help recruit *Reading to Kids* volunteers

Feel free to write your own version of the below sample. Color indicates portions of the message to update for that month, delete, or personalize to your recipient. Before sending, take care to change the colored text to match the rest of your message.

Thank you for supporting *Reading to Kids*!

Possible subject line: Reading to Kids needs you!

Dear Firstname,

Please join me at a great organization that I've recently been volunteering with for the last x months/years - *Reading to Kids*!

Reading to Kids is dedicated to inspiring underserved children with a love of reading. They coordinate reading clubs at elementary schools in downtown Los Angeles where volunteers read aloud to children and create arts and crafts projects about the stories. Each child receives a book to take home and the books read aloud are donated to the school's library. Reading aloud to children imparts a love of books that leads to improved literacy, to a more successful education, and to a brighter future.

The reading clubs are always held on the second Saturday of every month from 9:00 a.m. until 12:00 noon, and we need more volunteers.

The next reading clubs are on **March 9th** (this Saturday). To sign up to volunteer, please visit www.readingtokids.org where you'll need to register and RSVP. Please sign up for **XXXXX** Elementary School and select ##### as your volunteer group affiliation. I encourage you to sign up quickly before the available spots are filled.

For more information, please feel free to e-mail info@readingtokids.org or call (310) 479-7455. Their FAQ is at http://readingtokids.org/Help/FAQ.php

To receive updates from *Reading to Kids*, please click here to join their e-mail list: http://www.readingtokids.org/News/Subscribe.html

Volunteers must be fully vaccinated against COVID-19 and are encouraged to wear a mask while indoors on campus for the reading clubs. The kids will also be encouraged to wear masks while indoors.

Thank you!

Sincerely,
Yourname