

For information about this appeal, call (310) 479-7455

- THIS IS NOT AN ENDORSEMENT - FOR PUBLIC INFORMATION ONLY -

INFORMATION CARD NO. L1457

Issued Pursuant to Los Angeles Municipal Code, Chapter IV, Article 4, Philanthropy

READING TO KIDS

1600 Sawtelle Boulevard, Suite 210, Los Angeles, 90025

Person in charge of appeal: **Jessica Tritsch**

Telephone number: **(310) 479-7455**

Activity: An Appeal for Donations through December 31, 2007

Solicitation Dates: January 1, 2007 through December 31, 2007

Purpose: Net proceeds to provide books and other educational toys for school children and to fund volunteer read-aloud programs and administration.

Previous Activity: 2005 activity collected a total of \$102,751, of which \$11,710 (11.4%) were expenses and \$91,041 was donated to charity.

DOOR-TO-DOOR SOLICITATION RESTRICTED TO THE HOURS OF 8 A.M. – 8 P.M.
This Information Card must be displayed or presented to all prospective donors.

Date issued: 041207

Cardholder registered with the Los Angeles Police Commission
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Web Site: www.lapdonline.org