

# *Be part of our story...*



*Help Reading to Kids raise \$45,000 and reach  
1,000 donors during our 2010 Annual Fund Drive –  
Donate today!*



## **How does your donation help?**

\$5 = 4 prize books for participating kids

\$18 = 15 prize books for participating kids

\$50 = 4 hardcover read aloud books

\$115 = 100 prize books for participating kids

\$360 = 1 month of read aloud books for 1 school

\$750 = Reading club expenses for 1 month at 1 school

\$1,150 = 1,000 prize books for participating kids

\$5,000 = Read aloud books for 1 year at 1 school

\$10,000 = Reading club expenses for 1 year at 1 school

*Note: All prices and purchases are approximations that illustrate **the cost of these items for Reading to Kids***



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Reading to Kids inspires kids with a love of reading through our monthly reading clubs! On the second Saturday of each month, over 1,100 kids attend to hear a story read aloud by volunteers, create a craft based on the book, and take home a book of their own! Kids emerge from our program with more enthusiasm for reading, books for their home library, stronger school libraries, personal relationships with volunteers, and changed attitudes for reading in English!

In order to sustain and expand our program, we need your help! Your donation will help to purchase hardcover books for elementary school libraries in low-income communities, fund book donations directly to children and parents to help them develop their own home libraries, and expand our program into new schools and communities.

With just \$5 we can purchase prize books for 4 kids, with \$50 we can purchase 4 hardcover read aloud books that are donated to school libraries, with \$500 we can purchase a year's worth of prize books for parents at one school, and with \$5,000 we can purchase a year's worth of hardcover read aloud books for one school!

[www.readingtokids.org](http://www.readingtokids.org)

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