

2017 ANNUAL FUND DRIVE

KNOWLEDGE IS POWER



Share the wonder of
reading by donating
today at
www.readingtokids.org

"One of my childhood memories is the excitement of attending *Reading to Kids*... I always looked forward to the free book so I could share it with my sister. I believe that *Reading to Kids* has given children like me the opportunity to excel."

-Carmen Hernandez

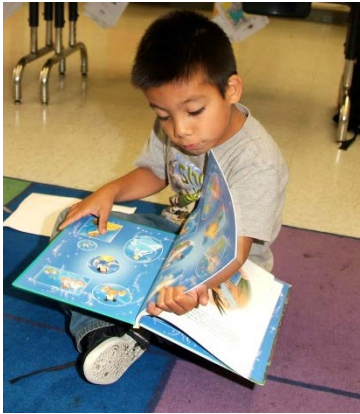
Reading to Kids kid from 2002 - 2007, Reading to Kids 2017 intern, and current CSUN student.



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SHARE THE WONDER OF READING!



**Help *Reading to Kids* raise
\$55,000
from 550 donors
during our
2017 Annual Fund
Drive –
Donate today!**



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**\$5 = 4 prize books for
participating kids**

\$18 = 15 prize books

**\$50 = 4 hardcover read aloud
books**

\$125 = 100 prize books

**\$250 = 20 hardcover read
aloud books**

**\$400 = 1 month of read aloud
books for 1 school**

**\$850 = Reading club expenses
for 1 month at 1 school**

\$1,250 = 1,000 prize books

**\$6,000 = Read aloud books for
1 year at 1 school**

All prices and purchases are approximations that illustrate the cost of these items for Reading to Kids



KNOWLEDGE IS POWER— SHARE THE WONDER OF READING!



Help *Reading to Kids* raise \$55,000 and reach 550 donors during our 2017 Annual Fund Drive!

How does your donation help?

Reading to Kids inspires kids with a love of reading through our monthly reading clubs! On the second Saturday of each month, more than 800 children attend our monthly reading clubs to hear a story read aloud by volunteers, create a craft based on the book, and take home a book of their own! Kids emerge from our program with more enthusiasm for reading, books for their home library, stronger school libraries, personal relationships with volunteers, and changed attitudes for reading in English!

In order to sustain and expand our program, we need your help! Your donation will help to purchase hardcover books for elementary school libraries in low-income communities, fund book donations directly to children and parents to help them develop their own home libraries, and expand our program into new schools and communities.

With just \$5 we can purchase prize books for 4 kids, with \$50 we can purchase 4 hardcover read aloud books that are donated to school libraries, with \$500 we can purchase a year's worth of prize books for parents at one school, and with \$6,000 we can purchase a year's worth of hardcover read aloud books for one school!

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With just \$5 we can purchase prize books for 4 kids, with \$50 we can purchase 4 hardcover read aloud books that are donated to school libraries, with \$625 we can purchase a year's worth of prizes books for parents at one school, and with \$6,000 we can purchase a year's worth of hardcover read aloud books for one school!

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